

# Serena Cullen

Producer

## PRODUCTION

PRODUCTION (ROLE)	COMPANY	PROJECT DETAILS
THE MARLOW MURDER CLUB (Producer)	Monumental Productions / UKTV / Masterpiece	Series 2  Dir. Steve Barron  Wrs. Robert Thorogood, Julia Gilbert, Lucia Haynes  Currently in production
THE LARKINS (Producer)	Objective Fiction / ITV	Series 2 - 6 x 60"  Dir. Andy De Emmony  Wr. Simon Nye
FOUR LIVES (Producer)	BBC / ITV Studios	Mini-Series - 3 x 60"  Dir. David Blair  Wrs. Neil McKay, Jeff Pope
THE LARKINS AT CHRISTMAS (Producer)	Objective Fiction / Genial for ITV	Christmas Special  1 x 90"
THE LARKINS (Producer)	Objective Fiction / Genial for ITV	Series 1 - 7 x 60"  Dir. Andy De Emmony, Robin Sheppard  Wr. Simon Nye
REYKA (Producer and Exec Producer)	Serena Cullen Productions / Channel 4	8 x 60"  Wr. Rohan Dickson  Dir. Catharine Cooke and Zee Ntuli  Starring Kim Engelbrecht and Iain Glen  Nominated for Best Drama Series at the International Emmys 2022

BUFFERING (Producer)	Avalon / ITV	2 x 30"  Comedy series starring and co-written by Iain Stirling  Dir. Martin Stirling
COLD FEET (Series Producer)	Big Talk Productions (Series 7)	7 x 45"  Drs. Terry McDonough, Louise Hooper  Wrs. Mike Bullen, James Wood
MOUNT PLEASANT (Series Producer)	Tiger Aspect / Sky One (Series 5)	Series 4 - 8 x 30" Series 5 - 8 x 30" Series 6 - 10 x 30"  Exec Prod. Sophie Clarke Jervoise
LADY CHATTERLEY'S LOVER (Producer)	SCP Ltd / Hartwood / BBC 1	1 x 90"  Adapted and Directed by Jed Mercurio  Starring James Norton, Holliday Grainger and Richard Madden
THE LAST MOSKAL (Executive Producer)	1+1 Ukrainian Broadcaster	Following giving a masterclass on scripted series development Serena went on to create and in house scripted unit for 1+1. Following development ideas and scripts she produced in July 2013 a comedy pilot. She brought a UK Director Chris Cottam and DOP Clive Tickner over from the UK.
ME AND MRS JONES (Producer)	Hartwood Films / SCP Ltd / BBC 1	6 x 30"  Wrs. Fay Rusling and Oriane Messina  Directed by Nick Hurran  Starring Sarah Alexander, Neil Morrissey and Robert Sheehan
ROLLIN WID DA ROBERTS (Producer)	Hartwood Films / SCP Ltd / BBC 1/2	1 x 30' script for a sitcom pilot  Wr. Kwame Kwei Armah  Starring Don Gilet
TEEN MUSICAL (Producer)	Serena Cullen Productions Ltd / BBC Switch	BBC Switch commissioned 1 x 75 min Teen musical which transmitted in December 2010  Dir. Ben Fuller – 9 original music tracks  Wrs. Counsell and Green  International rights sold to BBC Worldwide
NW1 (Executive Producer)	Camden Creative	Produced in August 2010 10 x 30" for Fiver of new scripted reality series plus 40 short daily episodes  Also transmitting online as well as work with sponsors – all 10 episodes complete and transmitted on Fiver  International rights sold to Endemol

## IN DEVELOPMENT

PRODUCTION (ROLE)	COMPANY	PROJECT DETAILS
FLEET STREET GIRLS	Co-production with Selina Firth	Writer Attached  Drama series based on Julie Welch's autobiography
Various TV pilots and plays currently in development	Sky Studios and Young Vic	with Amy Ng, Francis Turnely and Somalia Seaton
	Hannah Barbara Films	Biopic feature film commissioned for development based on the band MADNESS  Ben Bickerton attached to write

## CONSULTANCY

PRODUCTION (ROLE)	COMPANY	PROJECT DETAILS
	1+1 Ukraine Broadcaster	Script consultant  Consultancy involved creating a writers room and generating 3 new series formats of which the first, The Last Moskal Serena produced taking over British behind camera talent.
LEADING LADY (Executive Producer)	Dark Matters Films	Feature film  Shot in South Africa September 2013  Serena has advised on script, UK casting and UK Distribution
	Harmonica Films Sweden	Associate Producer for development  Development of mini series with British writer Peter Jukes
	Rai Italia	Consultant  Consultation on development slate and structural organization for internal scripted departments
THE DREAM CATCHER (Consultant)	Camera Films Bulgaria	Series development of 12 part drama series
	BBCWW	Digital Scripted Consultant
	Pulse Films	Consultant Head of Television Drama and Comedy
	Whizzkid Films	Script Executive
	Savvy Productions	Executive Producer

## TEACHING

COMPANY	PROJECT DETAILS
Media Exchange Lab in Berlin	Lecturer
Middlesex	<p>Lecturer in Film and TV Production and Screenwriting</p> <p>Working with BA Film and TV Production students. Lectures and tutorials include budgets, production, development, funding as well as cross platform</p> <p>Working with BA Screenwriting students</p>
Ravensbourne	Lecturer in Film and Television Production
Bournemouth University	<p>Lecturer in Film and Television Production</p> <p>Working with MA Film and TV Production students. Lectures and tutorials include budgets, production, development, funding as well as cross platform</p> <p>Working with MA Screenwriting students</p> <p>Working with first and second year BA Screenwriting students on cross platform, single play and series</p>

## PREVIOUS HISTORY

PRODUCTION (ROLE)	COMPANY	PROJECT DETAILS
	Sony Pictures TV International	<p>Director of Drama and Comedy</p> <p>Most notably Serena created an online multi platform teen show entitled Sofia's Diary (140x5min). Fully funded by Bebo via brand sponsorship (eg.COI and Sure, Paramount and Skittles) and also transmitted on Fiver. Sofia also had a 2 book deal with Penguin, a DVD launched, a magazine column in Mizz, a radio show on Choice, mobile alerts etc. The international rights have been exploited in China and plans are afoot for a US spin-off series. The audience can interact with Sofia and can vote on her crucial story points. Sofia season 1 and 2 had a 26million viewership and the show on Fiver was the second highest rating show on the channel. The Third series, transmitted in June/July 2009 was entirely funded by TFL and had a viewership of 2 million</p>
SEX & DRUGS & ROCK & ROLL (Co Producer)		<p>Feature film based on the life of Ian Drury</p> <p>Developed script with writer Paul Viragh, attached director Matt Whitcross and Andy Serkis to star</p> <p>Film produced April/May 2009</p> <p>Released 8th January 2010</p> <p>2 Bafta nominations, received Evening Standard Award for best actor</p>
Head of Film and Television – Drama	19 Television	

Head of Development & ExecutiveProducer	BBC Drama Series	<p>Development of new shows and overseeing existing shows including Doctors, East Enders, Casualty, Holby City, Judge John Deed, In Deep, Down to Earth and Waking the Dead</p> <p>Executive Producer for The Afternoon Plays for Daytime (3 series 5x60), Grease Monkeys ( 2 series 10x30 )for BBC3 and Elmina's Kitchen (1x90) for BBC 4</p> <p>Management and recruitment responsibilities across the whole department as well overseeing of writer agreements as well as development and production budgets</p> <p>Worked with Mal Young</p>
Head of Development	World Productions	<p>Projects included This Life, The Cops, Ballykissangel, Ultraviolet and Beautiful Thing</p> <p>Responsibilities included development finances, working with scripts and new writers as well as management of script editors</p> <p>Worked with Tony Garnett</p>
Head of Development	ICM	